

Efficiency and Inefficiency

Life on an organic CSA farm

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Genuine Faux Farm

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What Does it Take to be Sustainable?

Practices friendly to the
Environment

Connections to the
surrounding

Community

Sensible approaches to
maintain

Profitability



What Does it Take to be Resilient?

A Willingness to Learn and Adjust

Clearly Identified Farm Goals

Appropriate Tools, Good Help
and a Positive Attitude

Diversity Within the Operation

A Consistent and
Supportive Customer Base

Rule Number One

Maintain the Well-Being of the Farmers



The CSA Model

- Subscription Model
- Concept of Shared Risk
- Building Community
- Subscribers' Personal Farmers
- 20 Week Season + Extensions
- Getting a Share of What is Ripe and Ready
- CSA Comes First – Surplus Sold Via Other Methods



Reconnecting People to the Food System

On Farm Gatherings



Local Field Help



Companion Planting



Tomatoes and Basil



Broccoli and Garlic

Crop Diversity for Successful Harvest

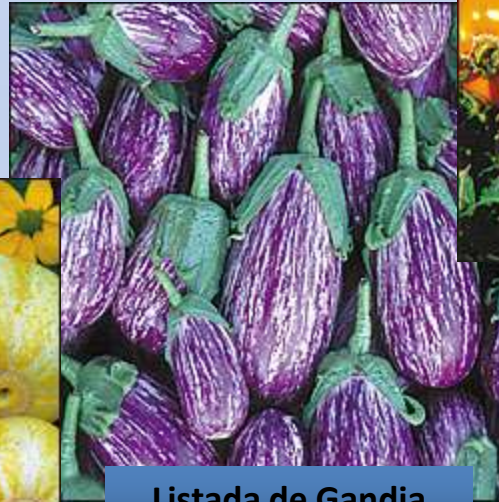
Chioggia Beet



Golden Sunray Tomato



Listada de Gandia Eggplant



True Lemon Cucumber



Sweet Siberian Watermelon



Pollinators & Predators



Pest Control



Even the Best Laid Plans...



Timing Can Be Everything



Planning to Succeed

Row No	Row Sec	Field Foot	Space after Prior Row	Row Feet	Variety	Planned Seed Date	Planned Field Plant Date	First Harvest Date	Fertility Application	Date of Application	Cover Crop	Date
1A		0.5	0		87Marigold		5/31/2010		Poultry Compost	3/15/2010	Field Pea	4/10/2010
1B		0.5	0		87Marigold		5/31/2010		Poultry Compost	3/15/2010	Field Pea	4/10/2010
2A		3	2.5		87Ha'Ogen		5/31/2010	8/17/2010	Poultry Compost	3/15/2010	Field Pea	4/10/2010
2B		3			87Eden's Gem		5/31/2010	8/12/2010	Poultry Compost	3/15/2010	Field Pea	4/10/2010

Use row feet and seeding rates to determine your seed order

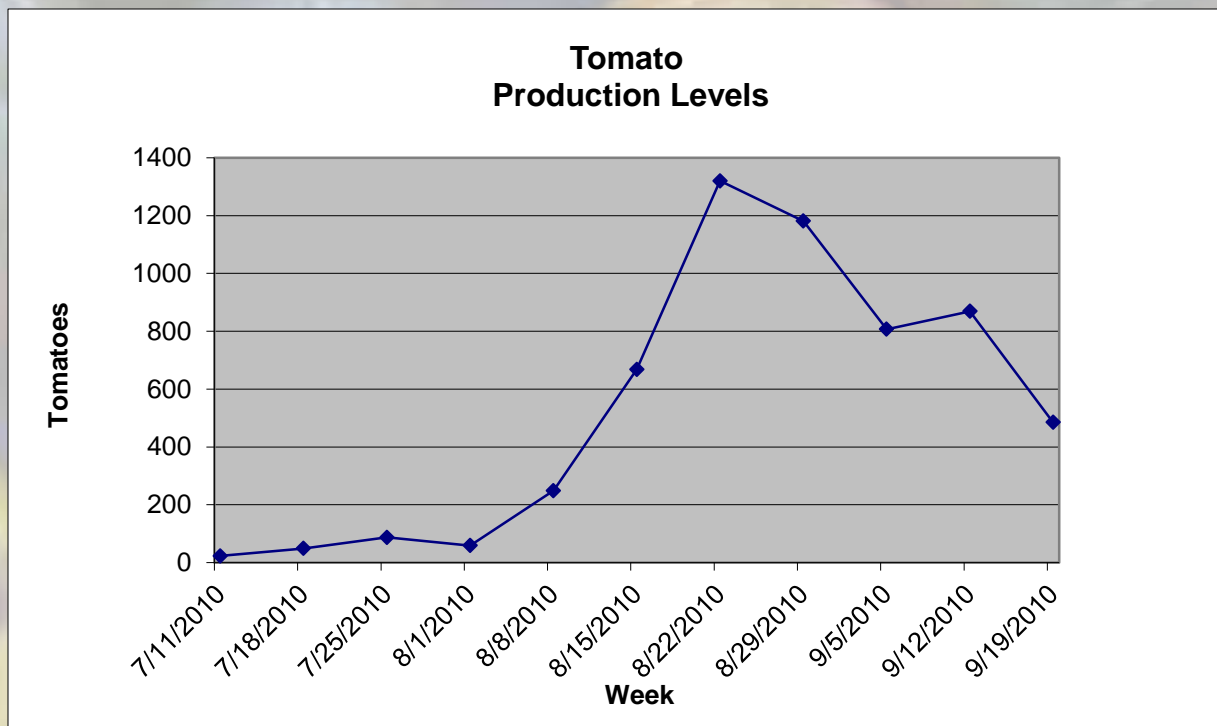
Use historical or reported days to maturity to anticipate harvest dates

Plan for all likely field operations

Keep your original plans for the year!
Keep separate records for what actually occurred.

Harvest Records for Planning

Weeks	Per Week	% of Prod	plants	% plants	per plant	
6	58.2	6%	25	5%	14.0	Amish Paste
6	56.3	6%	22	4%	15.4	Black Krim
6	27.2	3%	8	2%	20.4	Druzba
9	79.8	12%	53	11%	13.5	Italian Heirloom
4	130.3	9%	18	4%	28.9	Moonglow
6	55.5	6%	18	4%	18.5	Speckled Roman



Failures are Learning Opportunities



Peppers - July 4, 2010



Peppers – September 9, 2010

Being Resilient by Making Adjustments



Work Smarter



Identify What is Reasonable to do “On-Farm”



And determine what inputs are
smarter to source “Off-Farm”



And Keep Planting

